

Large Business Program

Gander Mountain Company

Gander Mountain Company

Established in 1960, Gander Mountain Company offers the best assortment of outdoor equipment, firearms, camping supplies, fishing and marine products, technical and rugged outdoor apparel, technical and casual footwear, as well as gunsmith and archery services. The Gander Mountain Company has 116 stores conveniently located in 23 states.

Energy Efficiency Solutions

Installed:

- fluorescent high bay fixtures

Savings Summary

National Grid partnered with the Gander Mountain Company to replace the 400 watt metal halide fixtures in their retail store with fluorescent high bay fixtures. High bay fluorescent fixtures offer many advantages that are not possible with metal halide including: energy savings, cost effectiveness, longer lamp life, higher lumens per watt and higher Color Rendering Index (CRI).

Strategic Partners

Timberlyn Lighting
PO Box 128
Geneseo, Illinois 61254

The result:

Total Project cost	\$9,407
National Grid incentive	\$7,800
Cost to customer	\$1,607
Annual kWh savings	125,466 kWh
CO₂ lifetime reduction	1035 Tons
Annual cost savings	\$16,311



5894 CARMENCIA DRIVE, CICERO, NY

"Our switch from metal halides to six lamp fluorescent fixtures has produced significant energy savings for Gander Mountain. The new fluorescent fixtures use over 50% less energy, provide increased light levels, better light quality and better light distribution."

**- Matt Sansone, Manager, Store Operations
Gander Mountain Company**

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